Logan Baugh

Frontend Developer | UI/UX Designer

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Portfolio loganbaugh.com (UI/UX + visual design)
LinkedIn linkedin.com/in/logan-baugh
GitHub github.com/latechlogan

Professional Summary

Frontend Developer with 7+ years of experience building responsive, accessible web applications. Strong foundation in HTML5 and CSS3 with experience in JavaScript, jQuery, and modern frontend workflows. Proven track record implementing WCAG compliance standards and leading stakeholder-driven development projects. Combines technical skills with graphic design background to deliver polished, stakeholder-driven interfaces.

Technical Skills

Languages & Core Technologies

HTML5, CSS3, Sass/SCSS, JavaScript (ES6+), jQuery, Git/GitHub, npm, Webpack

Frameworks & Libraries

React, Bootstrap, Tailwind CSS, CSS Modules

Design & Prototyping

Adobe Creative Suite (Illustrator, InDesign, Photoshop, XD, Lightroom), Figma

Development Practices & Standards

Responsive Web Design, Mobile-First Design, CSS Grid, Flexbox, Web Accessibility (WCAG Level A/AA/AAA), Version Control, CI/CD Pipelines, Agile Workflows, Cross-Browser Compatibility, SEO Optimization

Tools & Platforms

Azure DevOps, CMS (WordPress, Mura), SiteImprove, Jest (Unit Testing), Browser DevTools

Professional Experience

Blue Cross Blue Shield Louisiana
Web/Graphic Designer (Frontend Developer) | 2020–Present
(Originally hired by Vantage Health Plan; acquired by BCBSLA in January 2023)

- Lead frontend developer for stakeholder-driven web applications including myaffinityhealth.com and monroesurgical.com, implementing responsive design and modern web standards
- Key contributor to blueadvantage.lablue.com with additional development work on bcbsla.com and primewellhealth.com
- Implement and maintain WCAG Level A/AA compliance across web properties using SiteImprove accessibility auditing tools
- Collaborate with cross-functional teams using Azure DevOps for version control and deployment pipelines (dev ➜ UAT ➜ production)
- Build mobile-first, responsive layouts using CSS Grid, Flexbox, and modern CSS techniques
- Design and develop user interfaces from concept to deployment, handling both UX/UI design and frontend implementation to deliver cohesive user experiences
- Design and implement digital marketing assets including banner ads, promotional graphics, and campaign landing pages aligned with brand guidelines
- Collaborate with backend developers throughout development lifecycle, translating technical requirements and system constraints into intuitive, user-facing interfaces
- Monitor and implement SEO best practices across web properties to improve search visibility and organic user acquisition

Century Marketing Solutions
Sr. Graphic Designer | 2018–2019

- Developed responsive websites for local businesses and supported internal projects for major clients including CenturyLink and Unilever
- Collaborated with development team to design and implement custom web solutions for client-specific requirements
- Applied corporate brand guidelines across print and digital campaigns for various clients
- Created comprehensive branding solutions (logos, advertisements, marketing materials) for diverse client portfolio

Vantage Health Plan
Web & Graphic Design Coordinator | 2016–2018
Graphic Designer | 2013–2016

- Led frontend development for major website redesign, implementing mobile responsiveness and improved user experience
- Maintained and enhanced existing web properties using HTML, CSS, and JavaScript/jQuery
- Developed and applied corporate branding standards across print and digital materials
- Collaborated with stakeholders to translate business requirements into technical solutions

Alliance One Advertising
Graphic Designer | 2012–2013

Education

Louisiana Tech University
Bachelor of Fine Arts, Communication Design | 2008–2012

Certifications

freeCodeCamp.org
Front End Development Libraries | 2022
Legacy JavaScript Algorithms and Data Structures | 2021

Projects & Continuous Learning

Currently completing The Odin Project (Full Stack JavaScript Path), building modern web applications with emphasis on:

- Advanced JavaScript concepts and ES6+ features
- API integration and asynchronous data handling (fetch API, async/await)
- Module bundlers (Webpack) and package management (npm)
- Testing with Jest and React Testing Library
- Modern frontend architecture and component-based design

Project examples available at github.com/latechlogan